



**Sponsorship Opportunities**  
**The Waldorf School of Philadelphia**  
**6th Annual Ode to JoyRide**  
**Saturday, October 20, 2018 (rain date is Sunday, October 21)**

The Ode to JoyRide honors the memory of Lewis Smith, Philanthropist and Waldorf Education advocate. 100% of proceeds support families from low-income households with financial access to a Waldorf Education.

- **Founding Sponsor - \$10,000**
  - Listed as Founding Sponsor on promotional banner
  - Promotion through our extensive social media network and far reaching website
  - Targeted email campaign to over 1,200 families
  - Lead positioning of company logo on webpage
  - Lead recognition on all media communications
  - Category exclusivity
  - Team building opportunity with registration for up to 20 riders – t-shirts for every rider
- **Leadership Sponsor - \$7,500**
  - Listed as Leadership Sponsor on promotional banner
  - Promotion through our extensive social media network and far reaching website.
  - Lead positioning of company logo on webpage
  - Lead recognition on all media communications
  - Category exclusivity
  - Team building opportunity with registration for up to 15 riders – t-shirts for every rider
- **Premiere Sponsor - \$5,000**
  - Name and logo on promotional banner
  - Top positioning of company logo on webpage
  - Recognition on all media communications
  - Team building opportunity with registration for up to 12 riders – t-shirts for every rider
- **Prime Sponsor - \$2,500**
  - Name and logo on promotional banner
  - Company logo on webpage
  - Recognition on all media communications
  - Team building opportunity with registration for up to 10 riders – t-shirts for every rider
- **Axel Sponsor - \$1,000**
  - Name and logo on promotional banner
  - Company logo on webpage
  - Three mentions on social media channels
  - Team building opportunity with registration for up to 8 riders – t-shirts for every rider
- **Wheel Sponsor - \$500**
  - Name and logo on promotional banner
  - Two mentions on social media channels
  - Registration for up to 4 riders – t-shirts for every rider
- **Spoke Sponsor - \$250**
  - Name and logo on promotional banner
  - One mention in social media channel
  - Registration for up to 2 riders – t-shirts for every rider

**Sponsor Information**

Sponsor organization/individual: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address, City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

Please include a check made payable to The Waldorf School of Philadelphia, 6000 Wayne Avenue, Philadelphia, PA 19144.